

[Text **BEFORE** edit]

### **Delivery Procedures for UK Deliveries**

Del Boy, the Delivery Cheif for The Big Shop, respectfully asks you you to ensure that someone will be at the delivery address you provide to sign for the parcel between the hours of 8.00am - 5.30pm, Monday to Friday (preferably scantily clad with a garter so he can recognise you - er, that's for the ladies of coursel). Alternatively, you may wish to give him a workplace address to ensure someone is available to sign. If we have to issue a redirection notice to our courier to deliver to a different delivery address (i.e. other than the one you specified when you ordered) this will incur a charge of £6.00.

Del Boy cannot leave a parcel at an address unless it can be signed for (no a paw print will not suffice). If there is nobody at the address when Del Boy arrives, don't worry; he will leave his calling card asking you to call his local depot to arrange an alternative delivery time and date (he will only ask you out on a date if you really are a stunner). You will have 5 days within which to contact the depot before they send the goods back to us. If they do send the goods back but you still require them, we will have to charge you £6.00 for handling and re-delivery.

### **Have we got it Covered?**

Stan is so in love with himself, he thinks he's thought of every shipping option any-one could ever want! However, he might be wrong (what, never!). If you think we should be offering a different type of carriage option to you, the customer, we would be more that happy to hear from you. Just click here to send your suggestion to one of Stan's underlings and we will be delighted to consider it:

[info@thebigshop.com](mailto:info@thebigshop.com)

**[End of Text to be edited]**

[Text AFTER edit]

## THE BIG SHOP: PROCEDURE FOR UK DELIVERIES✓

Customers are requested to ensure that someone is at the delivery address to sign for parcels during the following: ✓

Days of the week✓	Times✓
Monday to✓ Friday✓	8am✓ – 5.30pm✓

Alternatively Or, please provide give a workplace address.✓ Note that a redirection notice to our courier will incur a charge of six pounds.✓

We do not leave parcels at addresses unless they can be signed for (✓ a pawprint ✓ is no good!✓). If there is nobody at the delivery address, ✓we leave a calling card so you can call the local depot to arrange an alternative another time and date. ✓We allow 5 days within which you can contact the depot, before they return the goods to us and there will then be a handling charge of six pounds.✓

## HAVE WE GOT IT COVERED?✓

Click this link info@thebigshop.com to send your suggestions for any other delivery options for us to consider.✓

[End of Text to be edited]

Commented [SM1]: Be consistent ☺

Commented [SB2]: Deleted text in brackets = sexist as per brief.

Commented [SM3R2]: Comment not needed

Commented [SB4]: Deleted text = repetition as per brief.

Commented [SM5R4]: Comment not needed

Commented [SM6]: Simplify for your target audience  
This is an example

Commented [SM7]: Simplify for your target audience  
This is an example

Commented [SB8]: Deleted = repetition as per brief.

Commented [SM9R8]: Comment not needed

Commented [SB10]: Deleted = verbose as per brief.

Commented [SM11R10]: Comment not needed

Commented [SB12]: Replaced Sterling pound symbol with words to prevent confusion for global audience as per brief.

Commented [SB13]: Deleted 'no' since verbose as per brief.

Commented [SM14R13]: Comment not needed

Commented [SB15]: Amended 'paw print' to one word as per Collins.

Commented [SM16R15]: Correct

Commented [SB17]: Reworded for global audience clarity as per brief. Not sure they will understand the word 'suffice'.

Commented [SM18R17]: Correct

Commented [SB19]: Added the word 'delivery' for clarity as per brief.

Commented [SM20R19]: Comment not needed

Commented [SB21]: Deleted = verbose as per brief.

Commented [SM22R21]: Comment not needed

Commented [SM23]: Check Collins – will US readers correctly understand this?

Commented [SM24]: Simplify for your target audience  
This is an example

Commented [SB25]: Deleted 'he will only ask you out on a date if you really are a stunner' since this is sexist as per the brief.

Commented [SB26]: Replaced with present tense and for clarity. Existing text is verbose and repetitive as per brief.

Commented [SM27R26]: Fine

Commented [SM28]: Check GSG

Commented [SM29]: Check Collins – will US readers correctly understand this?

Commented [SB30]: For consistency and clarity for ...

Commented [SM31R30]: Correct

Commented [SB32]: Deleted the first two sentences ...

Commented [SM33]: Remember to check the email ...

Commented [SB34]: Replaced 'to one of Stan's' ...

Commented [SM35R34]: Well done